



PROMENADE

THE PREMIER WINE AND CRAFT BEER TASTING EVENT

2024 SPONSORSHIP OPPORTUNITIES

Join us for the 21st annual Promenade fundraiser on Thursday, September 19, 2024 at Harvester Square.

This event will take place from 5:30–9 pm and feature top tier wine and craft beers, paired with food selections.

PRESENTING SPONSOR – \$25,000

- 20 tickets and exclusive top billing
- Prominent logo placement on invitation, website and silent auction platform
- Featured in radio and print ads, and social media.
- Recognition and signage at the event
- Introduction at the beginning of the event
- Opportunity to voice one of the commercials
- Special sponsor video
- Logo on a billboard

PREMIER – \$10,000

- 15 tickets
- Prominent logo placement on invitation, website and silent auction platform
- Featured in radio and print ads, and social media
- Recognition and signage at the event

GRAND VINTNER – \$7,500

- 12 tickets
- Logo placement on invitation, website and silent auction platform
- Featured in radio and print ads, and social media
- Recognition and signage at the event

VINEYARD – \$5,000

- 10 tickets
- Logo placement on invitation, website and silent auction platform
- Featured in radio and print ads, and social media
- Recognition and signage at the event

GRAPEVINE – \$2,500

- 8 tickets
- Logo placement on invitation, website and silent auction platform
- Featured in radio and print ads, and social media
- Recognition and signage at the event

CABERNET – \$1,500

- 6 tickets
- Listing on website and silent auction platform
- Recognition and signage at the event

CHARDONNAY – \$800

- 4 tickets
- Name listed on website and in recognition at event

ZINFANDEL – \$500

- 2 tickets
 - Name listed on website and in recognition at event
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For more information, contact Jenna Kingsley at jenna.kingsley@scymca.org or 320.253.2664, ext. 117.

The St. Cloud Area Family Y is much more than a community family wellness and fitness facility. It is a nonprofit organization dedicated to ensuring access to quality facilities and programs, regardless of a family or child's ability to pay. A cornerstone of the Y's success is the fact that it enriches all members of the St. Cloud community regardless of gender, age, race, religion and economic status.