# **2023 SPONSORSHIP OPPORTUNITIES**

Join us for the 20th annual Promenade fundraiser on Friday, September 28th at Harvester Square! This event will take place from 5:30–9 pm and feature top tier wine and craft beers, paired with food selections.

### PRESENTING SPONSOR \$25,000 SOLD

- 20 tickets and exclusive top billing.
- Prominent logo placement on invitation, website and silent auction platform.
- Featured in radio and print ads, and social media.
- · Recognition and signage at the event,
- Introduction at the beginning of the event.
- Opportunity to voice one of the commercials.
- Special sponsor video.
- Logo on a billboard.

# **GRAND VINTNER \$7,500**

- 12 tickets
- Logo placement on invitation, website and silent auction platform.
- Featured in radio and print ads, and social media.
- · Recognition and signage at the event.

### **GRAPEVINE \$2,500**

- 8 tickets
- Logo placement on invitation, website and silent auction platform.
- Featured in radio and print ads, and social media.
- Recognition and signage at the event.

## **CABERNET \$800**

- 4 tickets
- Name listed on website and in recognition at event.

### **PREMIER \$10,000**

- 15 tickets
- Prominent logo placement on invitation, website and silent auction platform.
- Featured in radio and print ads, and social media.
- · Recognition and signage at the event.

### VINEYARD \$5,000

- 10 tickets
- Logo placement on invitation, website and silent auction platform,
- Featured in radio and print ads, and social media.
- Recognition and signage at the event.

## **CABERNET \$1,500**

- 6 tickets
- Listing on website and silent auction platform.
- Recognition and signage at the event.

### **ZINFANDEL \$500**

- 2 tickets
- Name listed on website and in recognition at event.

For more information, contact Diane Hageman at diane.hageman@scymca.org or 320- 253-2664, ext. 117.

For more than 50 years, the St. Cloud Area Family YMCA has been a key contributor in our community for family, health, and fitness programs. The funds raised at this year's Promenade will support programming for more than 17,000 local youth, seniors and families.