

connecting

communities · family · you

It is our vision to
become the front porch
of the community.
A place to knit
together neighbors and
newcomers through
physical, educational
and spiritual growth.



The St. Cloud Area YMCA is working to build a multi-million dollar aquatics and community center – a facility the community desires, has demand for and certainly deserves.

DESIRE

This project is aligned with the shared vision of the Greater St. Cloud Area for thoughtful growth.

6 Number of St Cloud Area's Top 10 Community Priorities this project helps fulfill:

- Enhance recreational amenities
- Invest in regional infrastructure
- Retain, expand and attract businesses
- Support programs for those facing poverty
- Expand inclusive participation and engagement
- Support aging in place

100 Percent of the community will be impacted by this project.

DEMAND

Today the Y is operating in a facility built in 1974. There is no room for growth and we are struggling to meet the rising demands of a quality family recreational facility.

3.5 Participation in Y youth programs more than tripled in 2 years

6,600

Total members, a growth of 45% in 5 years

11,000

People the Y served in 2014

27,000

Estimated demand for YMCA services (based on third-party market research)

DESERVE

The Greater St. Cloud area deserves a quality recreational facility and gathering space that supports and promotes healthy and strong kids, families and communities. Compared to other area facilities, the current YMCA footprint falls short of supporting our population.

POPULATION

200,000
Greater St. Cloud

42,500 total square feet with 3,700 square feet of aquatics in our current Y

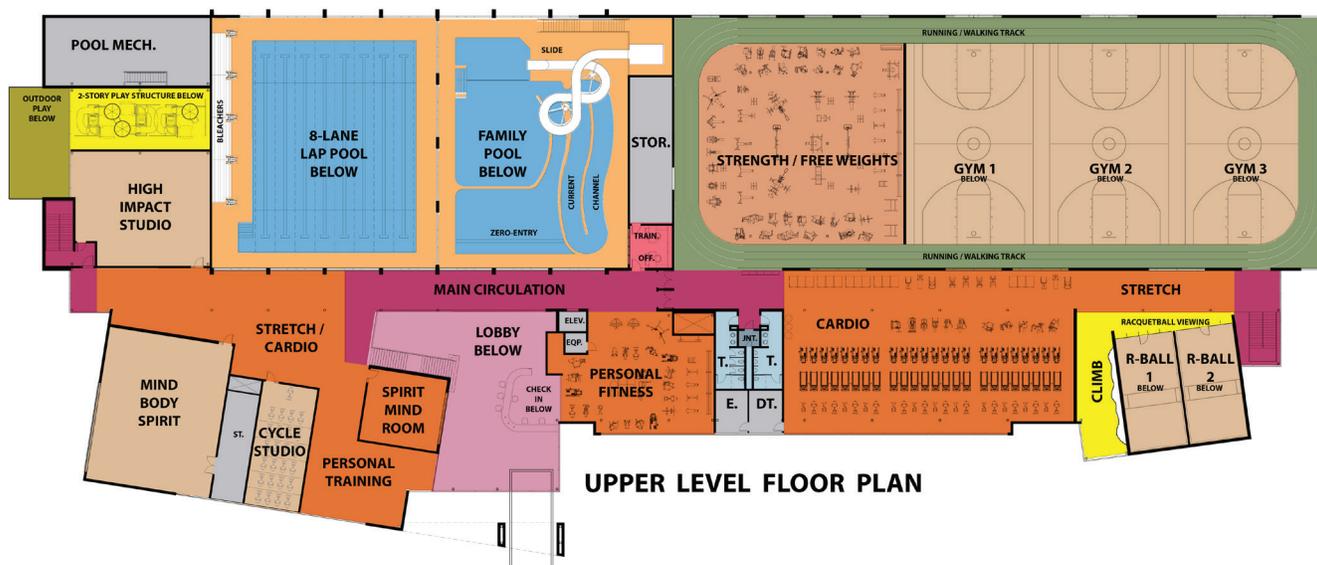
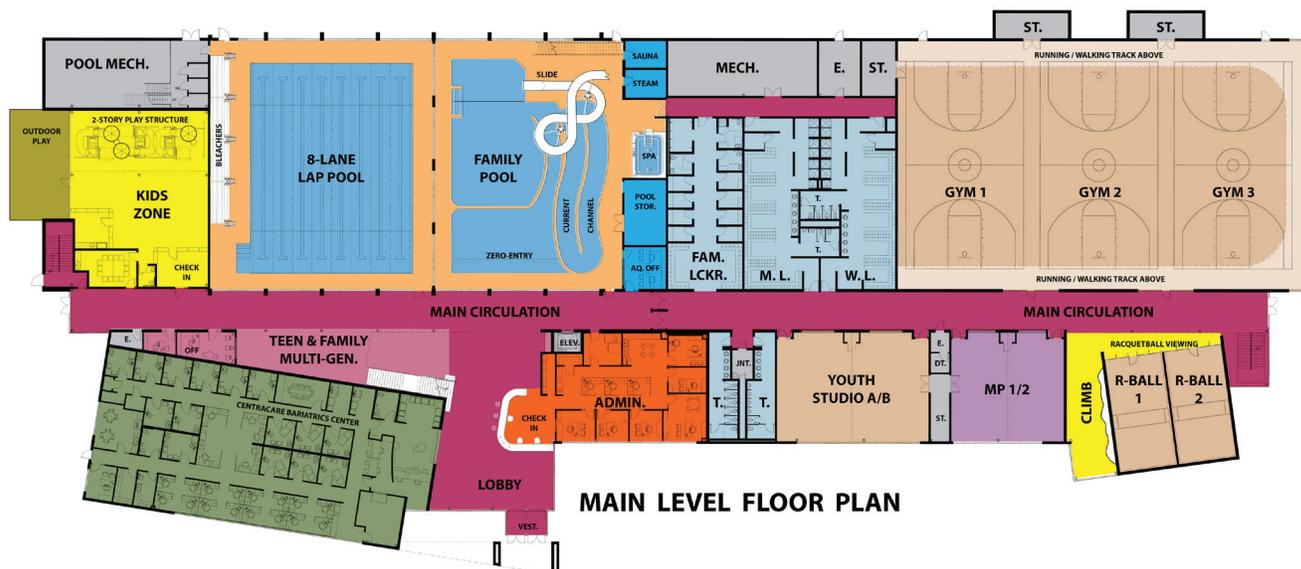
13,030
Monticello

90,000 total square feet with 3,600 square feet of aquatics in Monticello Community Center

4,605
Becker

44,000 total square feet with 3,800 square feet of aquatics in Becker Community Center

Connecting all people by serving as the front porch of our community.



BY THE NUMBERS

This project responds to the call and brings together the entire community.

- \$25 million total budget
- 106,000 total square feet
- 8,100 square feet of aquatics
- 3 gyms with basketball courts
- 2 racquetball courts
- 1 walking track (1/9 of a mile)
- Kids Zone with indoor and outdoor play spaces





SITE PLAN

“For 40 years, this YMCA has served an important mission in this community, and in the next 40 years, it can move from being a bright light to a beacon on the hill. It can be one of those few things that people mention when they talk about the Greater St. Cloud region.”

—RICK BAUERLY



Fast Facts

- 2011** Aquatics & Community Center named one of St. Cloud’s Top 10 Community Priorities.
Y Board of Directors commissions feasibility market study regarding a new facility. Whitney identified as ideal location.
- 2012** City of St. Cloud names Y the organization in charge of building and running the Aquatics Center.
- 2013** City Council approves Whitney as site of the new Y Community & Aquatics Center.

- 2013** City Council commits \$10 million to the project through sales and use tax.
Y Board of Directors approves capital campaign to raise the remaining \$17 million to build the new facility.
- 2014** Y announces key lead gifts and launches initial phase of Connecting Campaign.
- 2015** Break ground on new facility.
- 2016** New YMCA Community & Aquatics Center.



**ST. CLOUD AREA
YMCA COMMUNITY &
AQUATICS CENTER**



WE NEED YOU

We need community support to create this new YMCA. Make an investment today to make this new Y possible.

WHY THE Y?

- The St. Cloud Area Y is more than a community wellness and fitness facility. The Y is a nonprofit dedicated to ensuring access to quality facilities and community programs. We currently partner with more than 90 local nonprofit organizations.
- Our mission is to put Christian principals into practice through programs that build a healthy spirit, mind and body for all.
- In 2010 the Y paid off all mortgage debt and stabilized operations. Transparency, fiscal responsibility and accountability to members and donors are the reasons for this success.
- In 2014 the annual operating budget was about \$2 million, a growth of 45 percent since 2009.
- The Y provides scholarships to families and individuals based on financial need. In 2014, the Y awarded about \$400,000 in youth development, program and membership scholarships.

The new Y will be a \$25 million facility. Area cities, businesses, foundations and individuals have shown their support by investing in this critical community project.

- \$10 Million City of St Cloud
- \$4 Million Area Cities
- \$3 Million CentraCare Health – St. Cloud Hospital Partnership*
- \$1.5 Million SCHEELS
- \$1 Million ATS
- \$1 Million Coborn's
- \$1 Million Morgan Family Foundation
- \$500,000 Bernick's
- \$425,000 Bremer Foundation/Bremer Bank
- \$250,000 Granite Equity, DeZURIK , GeoComm, MicroBiologics

* Business Partnership

DEMONSTRATED SUPPORT



As an expression of confidence in the future of the YMCA, I/we pledge a contribution to the capital campaign building fund in the amount indicated below:

Donor/Company Name(s): _____

Corporate Contact to Receive Correspondence (if a corporate gift): _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (Wk) ____-____-____ (Hm) ____-____-____ E-mail: _____

PLEDGE INFORMATION

I/we pledge a total of: \$_____ St. Cloud Y Connecting Capital Campaign.

I/we wish to have this donation spread over 1 2 3 year(s), beginning in _____ (month/year)

I/we would like to receive pledge reminders

Annually Semi-annually Quarterly Monthly, beginning in _____ (month/year)

I/we plan to make a contribution in the form of: Cash/Check Stock Other _____

I would like information on making a planned gift to support the YMCA endowment fund.

ACKNOWLEDGEMENT

Please print name as you would like it to appear in formal recognitions and/or publications:

I would like my gift to be anonymous and do not want my name listed for recognition.

Donor Signature

Date

Volunteer Signature

Date

Credit Card

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Card: # _____ - _____ - _____ - _____ Exp. Date: (Month) _____ / (Year) _____

Name (please print) as it appears on the Credit Card: _____

Signature: _____

Electronic Funds Transfer (EFT)

Attach voided check.

Signature: _____

Your signature authorizes the St. Cloud YMCA to transfer funds according to schedule until your pledge is fulfilled or the recurring gift is cancelled in writing.

NOTE: Donations are tax deductible to the extent allowed by the law. Tax receipts will be issued at the end of the year your payment was made. Questions regarding contributions should be referred to your tax advisor.

